

DIGITAL ENTREPRENEURSHIP FOR YOUTH

KA220-YOU - *Cooperation Partnerships in Youth*
WP5

DigEnYou Online Learning Platform



Welcome to the DigEnYou Online learning platform!

The DigEnYou training curriculum is designed to support young entrepreneurs in developing essential business skills. Each module provides structured learning materials, practical exercises and guidance to help you progress on your entrepreneurial journey. Follow this step-by-step guide to get started:

Step 1: Navigate the platform

The platform is open for learning without registration.

On the homepage you will find an overview of all available modules.

Browse through the modules and choose the one you want to start with.

Step 2: Choose your module

Each module is designed to build your skills progressively. Choose the module that best suits your learning needs:

Module 1: Basic Entrepreneurship Skills

- ✓ Covers business modelling, market research, ideation and innovation.
- ✓ Helps you structure business ideas, conduct market analysis and apply innovative thinking.
- ✓ Click on "Start: Module 1" to begin.

Module 2: Digital skills for entrepreneurship

- ✓ Focuses on digital literacy, AI applications and technology in business.
- ✓ Helps improve digital skills and creative thinking in a digital business environment.

- ✓ Click on "Start: Module 2" to begin.

Module 3: Market Awareness and Business Intelligence

- ✓ Explores market dynamics, GDPR compliance, e-commerce and social media marketing.
- ✓ Equips you with the skills to track market trends and build a strong online business presence.
- ✓ Click "Start: Module 3" to begin.

Module 4: Interpersonal Skills for Success

- ✓ Focuses on communication, leadership, teamwork and adaptability in digital entrepreneurship.
- ✓ Develops skills for lifelong learning and career growth.
- ✓ Click "Start: Module 4" to begin.

Module 5: Crowdsourcing, sustainability and social responsibility

- ✓ Covers crowdfunding, financial management and networking for business sustainability.
- ✓ Helps young entrepreneurs secure funding and build lasting professional relationships.
- ✓ Click 'Start: Module 5" to begin.

Step 3: Engage with the content

- ✓ Read the module materials carefully and take notes.
- ✓ Complete interactive exercises and quizzes to test your understanding.
- ✓ Watch tutorial videos and review additional resources where available.

Step 4: Apply your knowledge

- ✓ Work through the real-world business scenarios and case studies provided in the modules.
- ✓ Use the templates and tools provided to develop your business ideas.

Step 5: Track your progress

- ✓ Progress tracking is available within each module.
- ✓ Complete the assessments at the end of each module to review your learning.
- ✓ Some modules may offer certification upon successful completion.

Step 6: Continue learning and networking

- ✓ Keep up to date with new resources, webinars and learning opportunities.
- ✓ Apply your knowledge by starting or improving your digital business.
- ✓ Start your learning journey today and build the skills you need to succeed in digital entrepreneurship!